

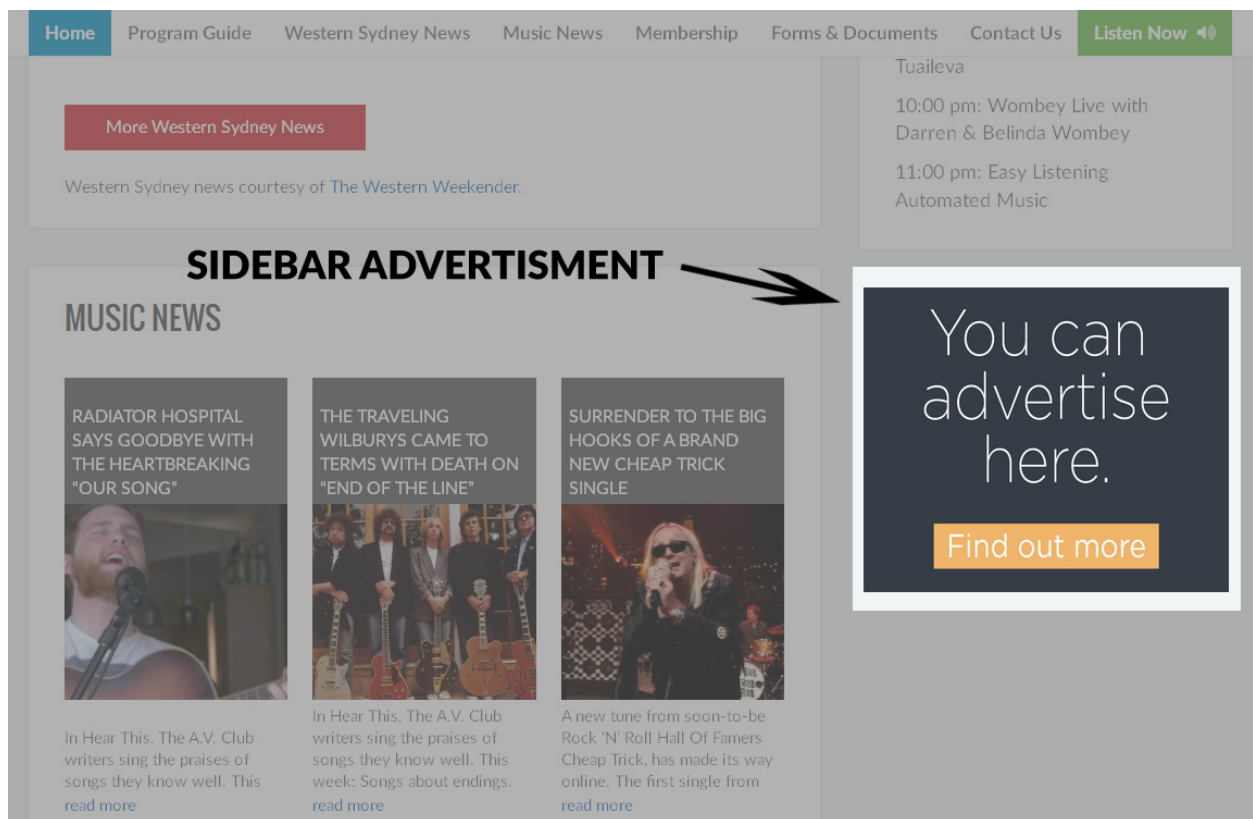
# WowFM Website Advertising Specifications

There are three different advertisement sizes that we can offer to sponsors of WowFM.

The technical specifications for each of these three are detailed below.

## Sidebar Advertisement

Our sidebar advertisements appear in the sidebar on the right hand side of the screen, as below.

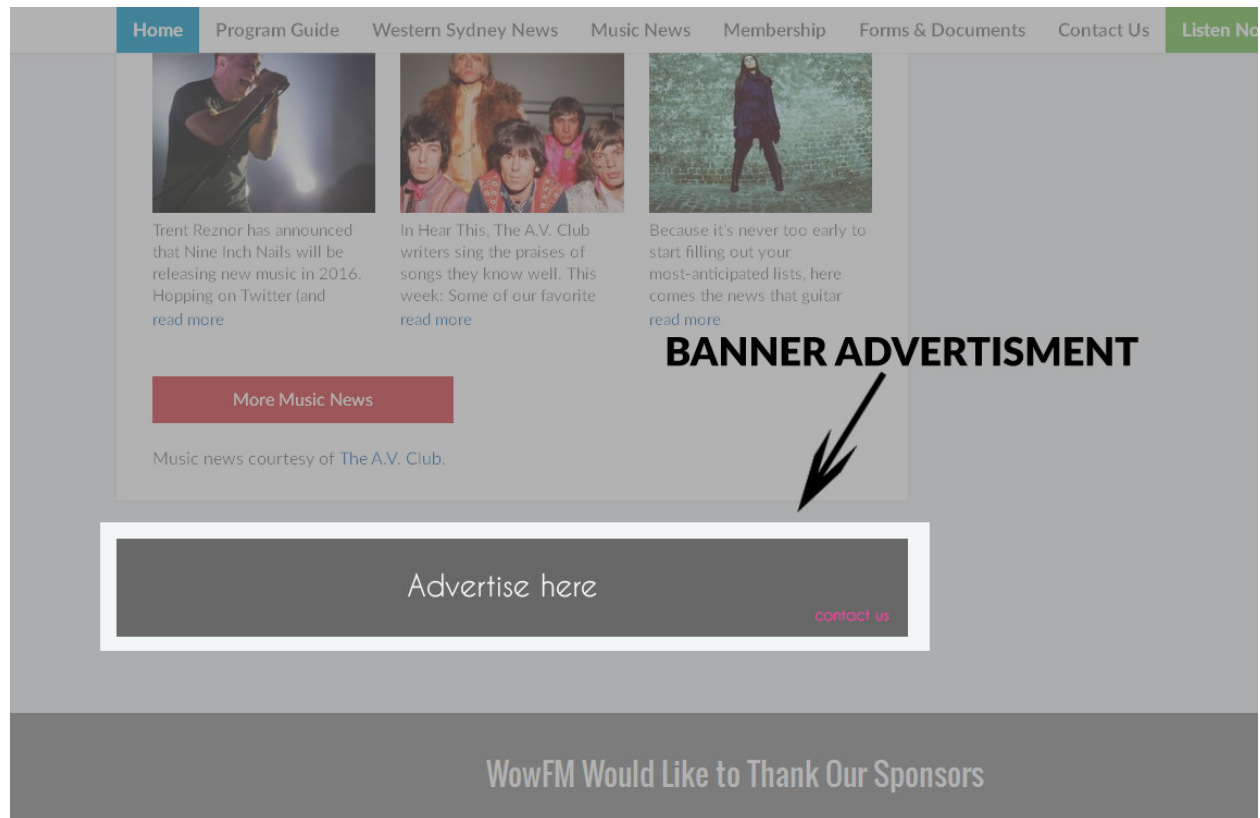


The technical specifications for our sidebar advertisements are as follows.

- **Size** – Large Rectangle (336 pixels wide x 280 pixels high at 72 dots per inch).
- **Accepted Formats** - .jpg or .png (please note we don't accept Flash or GIF file types)

# Banner Advertisement

Our banner advertisements appear at the bottom of the content area on each page, as below.



The technical specifications for our sidebar advertisements are as follows.

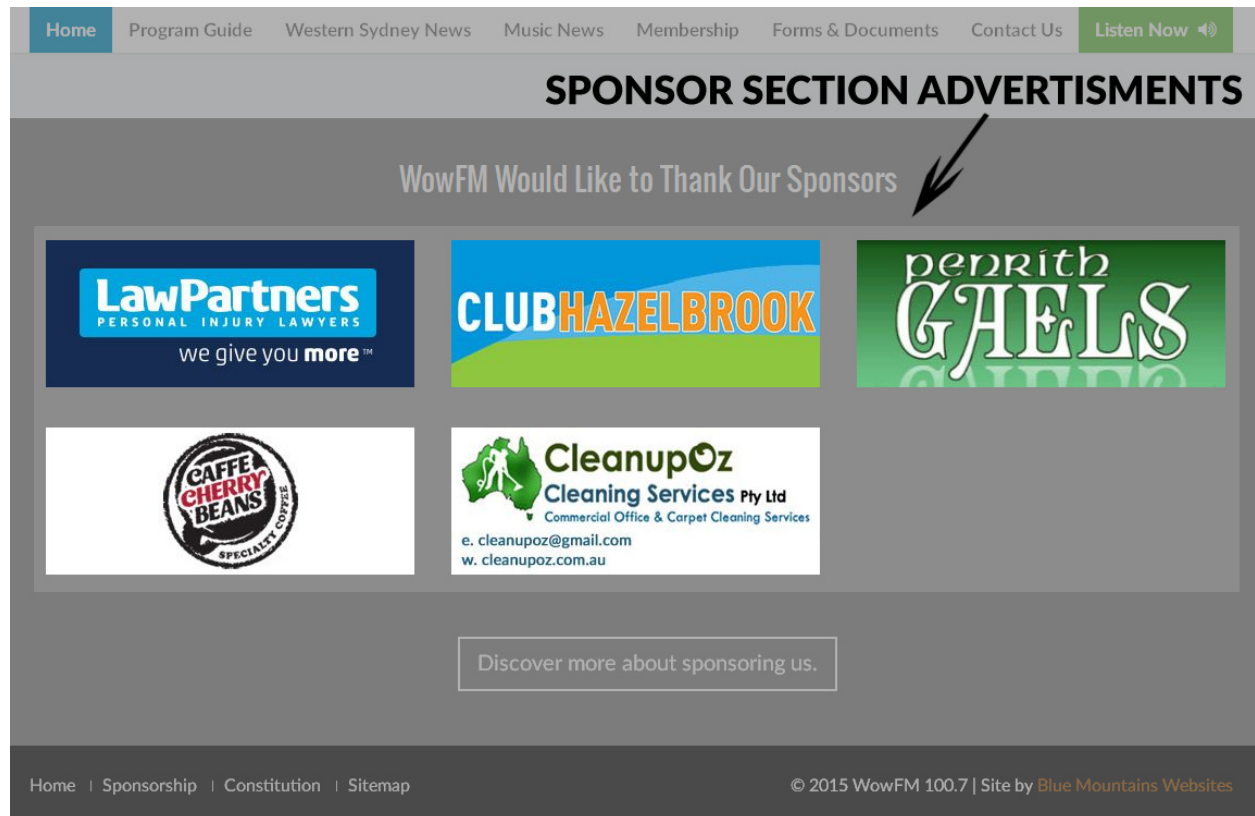
- **Size** – Leaderboard (728 pixels wide x 90 pixels high at 72 dots per inch).
- **Accepted Formats** - .jpg or .png (please note we don't accept Flash or GIF file types)

For more information please contact [sponsorship@wowfm1007.com.au](mailto:sponsorship@wowfm1007.com.au).

*Continued on the next page.*

# Sponsor Section Advertisement

Our sponsor section advertisements appear in the sponsors section at the bottom of each page, as below.



The technical specifications for our sidebar advertisements are as follows.

- **Size** –339 pixels wide x 135 pixels high at 72 dots per inch.
- **Accepted Formats** - .jpg or .png (please note we don't accept Flash or GIF file types)

For more information please contact [sponsorship@wowfm1007.com.au](mailto:sponsorship@wowfm1007.com.au).